

Humber Economic Strategy and Investment Plan

Emerging thoughts on how we deliver sustainable and inclusive growth in the Humber and protects its unique environment

Laura Marchant

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Objectives

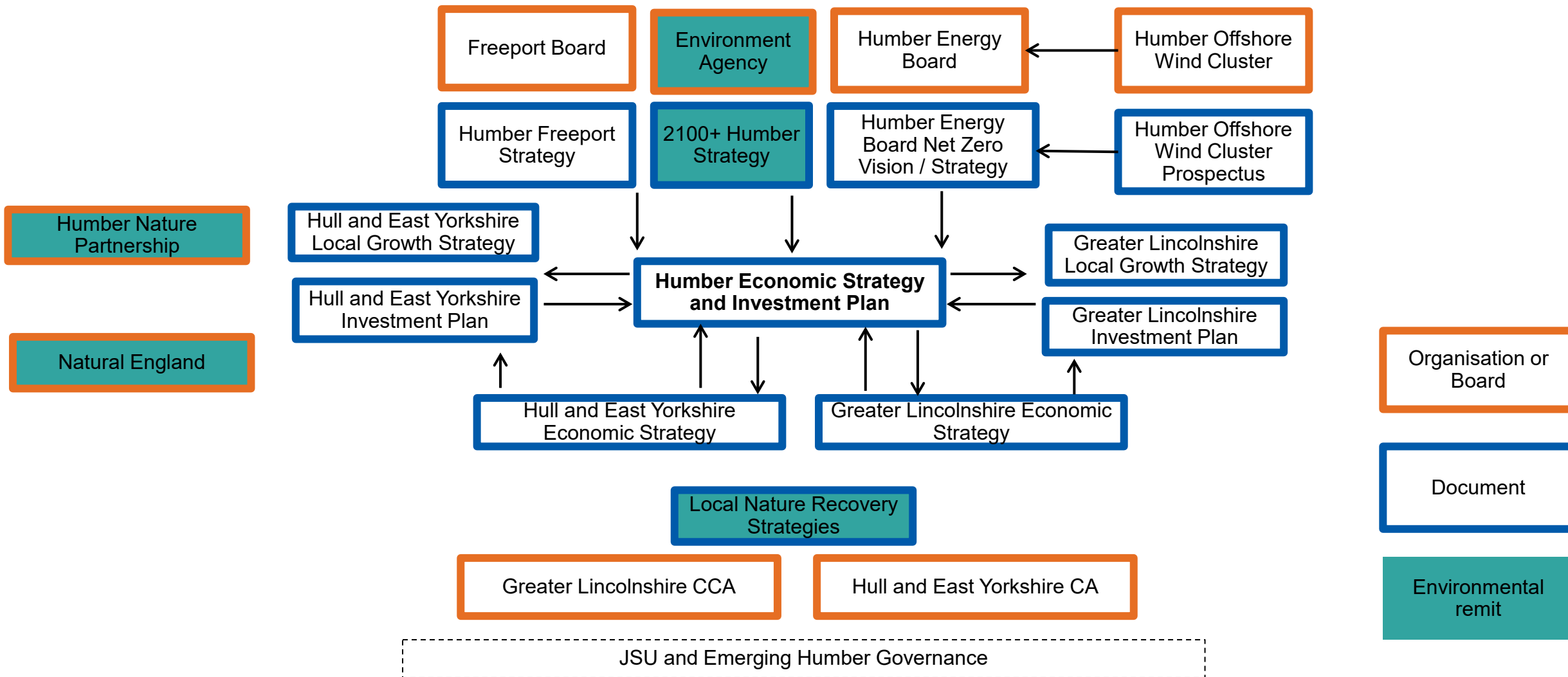
Humber Economic Strategy and Investment Plan

1. Create a **pan-Humber economic strategy**.
2. Create a coherent and collaborative **vision**.
3. Identify **Humber level strategic priorities** to direct future investment and funding.
4. Establish a **5-10-year Investment Plan** which sets out the interventions required to facilitate growth.



Wider Context

Humber Economic Strategy and Investment Plan



Progress to Date

Humber Economic Strategy and Investment Plan

- Review of evidence and policy context
- Individual engagement completed with stakeholders across the Humber.
- Workshop session held to test emerging findings from engagement and identify and refine main messages for the strategy.

Emerging Strategy

The Humber Offer to UK plc

- The time for the Humber is now – with huge potential for targeted public sector investment to unlock substantial private sector-led growth
- The Humber has the potential to drive productivity growth in the north of England.
- As the largest decarbonisation opportunity in the UK, the Humber is pivotal to advancing towards a more resilient future.
- The Humber is Britain's global gateway and serves as a hub for international trade.
- The Humber presents opportunities to restore and transform the natural environment with commitment to balancing economic development with the need for biodiversity.

Emerging Strategic Priorities

Five Main Messages

1

The Humber working together and speaking with one voice to attract and unlock investment.

2

A strategic and proactive approach to planning and infrastructure investment (including around ports) to support private sector growth

3

Accelerating clean energy and industrial decarbonisation as a growth project.

4

Strengthening the innovation and value chain across the economy.

5

Placing climate and nature resilience at the heart of investment decisions in the Humber to support growth and investment.

Strategic Priority 5

Climate and nature resilience placed at the heart of investment decisions in the Humber to support sustainable growth

5

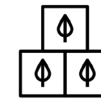
Where are we now?



The Humber is part of a unique ecology system and forms part of a **SPA and SSSI**. The unique environment is part of the USP – a **remarkable place to live**.



Flood risk – partnership working on **Humber 2100+ strategy**, which will set out a strategic approach to climate change resilience.



Multiple agencies and regulators – **complex governance arrangements and geographic boundaries**.



A range of approaches to BNG - Greater Lincolnshire have developed a BNG market that covers the south bank. There are also **strategic mitigation sites** available for developers to contribute towards across the Humber.

Emerging Strategic Priority 5 (work in progress)

Climate and nature resilience placed at the heart of investment decisions in the Humber to support sustainable growth

Where would we like to be?

The unique environment of the Humber presents economic opportunities to preserve the natural and biodiverse environment and enhance quality of place.

Investors need to proactively enhance the natural environment and understand mitigation requirements and view these as investment opportunities rather than constraints.

This will enable the environment of the Humber to be considered as an opportunity not a barrier and to protect the unique environment for future generations.

Parties should work together on good practice and approaches to environmental mitigation and biodiversity enhancement, so these are shared across the two Combined Authorities and climate and nature resilience is considered in a comprehensive way.

What needs to happen to get there?

- 1 Joint working / sharing good practice** – joint working on Nature Recovery Strategies to understand best approaches for the Humber.
- 2 Nurturing existing partnerships** - the established partnership working around the Humber 2100+ strategy must be supported and nurtured to develop a joint response to climate change resilience.
- 3 Strategic approach to SPA / SSSI mitigation** across the Humber based on comprehensive bird surveys.
- 4 Commitments to place shaping** and enhancing quality of place to create the Humber as a destination.

Next Steps

Timeline

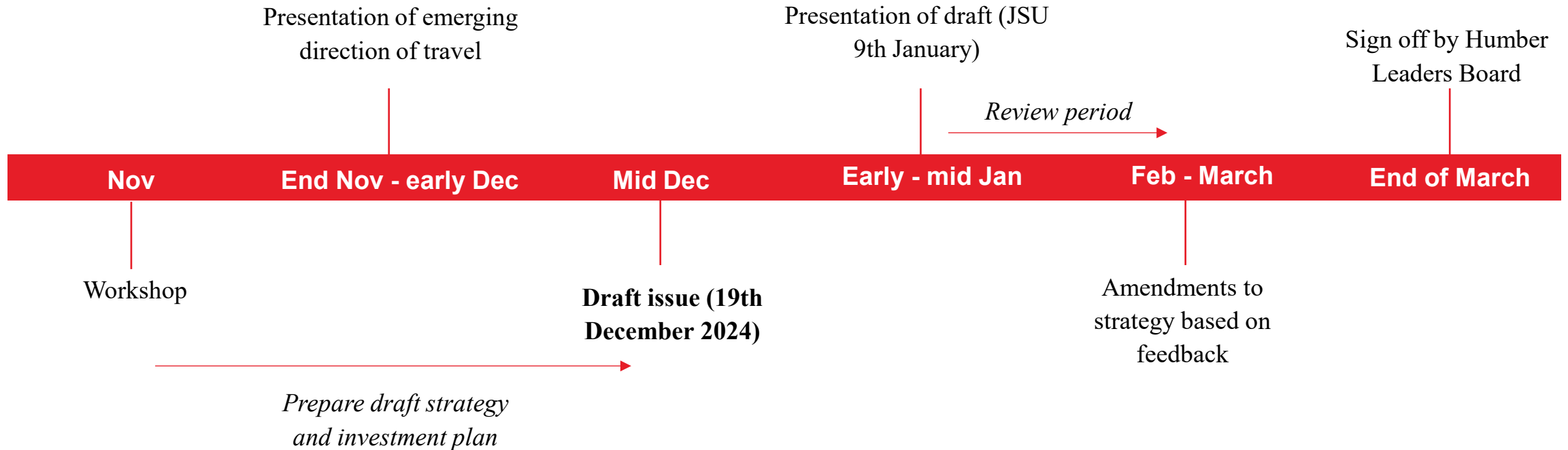


To be agreed with:

- Freeport Board
- Energy Board
- JSU

To confirm alignment with:

- Freeport Strategy
- Net Zero Strategy
- HEY Economic Strategy
- Greater Lincolnshire Economic Strategy



Questions?

Humber Economic Strategy and Investment Plan

ARUP

Stakeholders Engaged

Consultation and Alignment Stage

Local Government	Local Consortiums	Business Representatives	Public Bodies	Academia
<ul style="list-style-type: none"> Hull City Council East Riding of Yorkshire Council North Lincolnshire Council North East Lincolnshire Council Greater Lincolnshire Mayoral Combined County Authority 	<ul style="list-style-type: none"> Humber Joint Strategy Unit Humber Freeport Board Northern Powerhouse Single Conversation Group Future Humber Humber Energy Board 	<ul style="list-style-type: none"> Confederation of British Industry Crown Estates Hull and Humber Chamber of Commerce 	<ul style="list-style-type: none"> Natural England Environment Agency Humber Nature Partnership 	<ul style="list-style-type: none"> Univeristy of Hull University of Lincoln